



Workshop « Risk, Information, Language and Communication »

Friday, 12th January 2018

University Paris Nanterre
Building G - Maurice Allais, Room 614

Programme

9:30 - 10:00 **Welcome**

10:15 - 10:45 A Virtual Reality Demonstration... by **Özgür Gürerck** (RWTH Aachen University)

Chair: **Frédéric Isel** (MoDyCo, University Paris Nanterre)

11:00 - 11:45 **Olivier L'Haridon** (CREM, University of Rennes): "Ambiguity Preferences for Health" (with A. Attema, A. and H. Bleichrodt)

11:45 - 12:30 **Albert Costa** (ICREA, Universitat Pompeu Fabra): "On Language Processing Shaping Decision Making"

12:30 - 13:30 **Lunch**

Chair: **Meglana Jeleva** (EconomiX, University Paris Nanterre)

13:30 - 14:15 **Laurent Muller** (GAEL, INRA): "An incentivised laboratory study of the nutritional impact of five front-of-pack nutritional labels"

14:15 - 15:00 **Giovanni de Marco** (CERSM, University Paris Nanterre): "Neural mechanisms associated with medical treatment choices: a probability discounting and decision making study in fMRI"

15:00 - 15:30 **Coffee break**

Chair: **Oulmann Zerhouni** (LAPPS, University Paris Nanterre)

15:30 - 16:15 **Özgür Gürerck** (RWTH Aachen University): "Virtual Reality Experiments in Behavioral Research"

16:15 - 17:00 **Pauline de Pechpeyrou** (IRG, University Paris-Est Créteil): "Movement and color as cues of the approach-avoidance motivation: increasing the effectiveness of public health campaigns about protection against the microbiological risk" (with T. Meyer, V. Dru and M. Kolanska)

The workshop is organized by the Research Group "RisLaC" and financed by the CNRS Mission Interdisciplinaire - Défi S2C3.