

Program:

Thursday - December 11, 2014

14h00 – registration and coffee

14h15 – opening remarks

14h30 – panel discussion:

- **Anne Perrot** (MAPP Economics and University of Paris I)
- **Nicolas Petit** (Institute for European Legal Studies, Liege School of Law & Global Competition Law Centre, College of Europe)
- **Etienne Pfister** (Chief economist with the French Competition Authority)
- **Florian Wagner-von Papp** (UCL Laws and UCL Institute of Global Law & UCL Centre for Law and Economics)

16h15 – coffee break

16h45 – keynote address:

- **Lars Sørgaard** (Norwegian School of Economics and Business Administration and Bergen Center for Competition Law and Economics) – *“Antitrust in two-sided markets”*

Friday – December 12, 2014

8h45 – coffee

9h – Morning session: Theory (I)

- **Markus Reisinger** (WHU - Otto Beisheim School of Management) – *“Either or Both Competition: A “Two-Sided” Theory of Advertising with Overlapping Viewerships”* (joint with Attila Ambrus and Emilio Calvano)
- **Thomas Cortade** (BETA-CNRS and University of Lorraine) – *“Merger control on two-sided markets: is there need for an efficiency defense?”* (joint with Edmond Baranes and Andreea Cosnita-Langlais)

10h30 – coffee break

11h – Morning session: Theory (II)

- **Bjørn Olav Johansen** (University of Bergen and Bergen Center for Competition Law and Economics) – *“Resale price maintenance in two-sided markets”* (joint with Tommy S. Gabrielsen and Teis L. Lømo)
- **Germain Gaudin** (Düsseldorf Institute for Competition Economics) – *“On the Antitrust Economics of the Electronic Books Industry”* (joint with Alexander White)

12h30 – lunch break

14h – Afternoon session: Empirics (I)

- **Lapo Filistrucchi** (University of Florence and Tilburg University, CenTER and TILEC) – *“Banning Ads from Prime-Time State TV: Lessons from France”* (joint with Luigi Luini and Andrea Mangani)
- **Marc Ivaldi** (Toulouse School of Economics) - *TBA*

15h30 – coffee break

16h – Afternoon session: Empirics (II)

- **Stefan Behringer** (Mercator School of Management, University Duisburg-Essen) – *“Price Wars in Two-Sided Markets: The case of the UK Quality Newspaper Industry”* (joint with Lapo Filistrucchi)
- **Antoine Chapsal** (MAPP Economics) - *TBA*

17h30 – end of workshop and concluding remarks